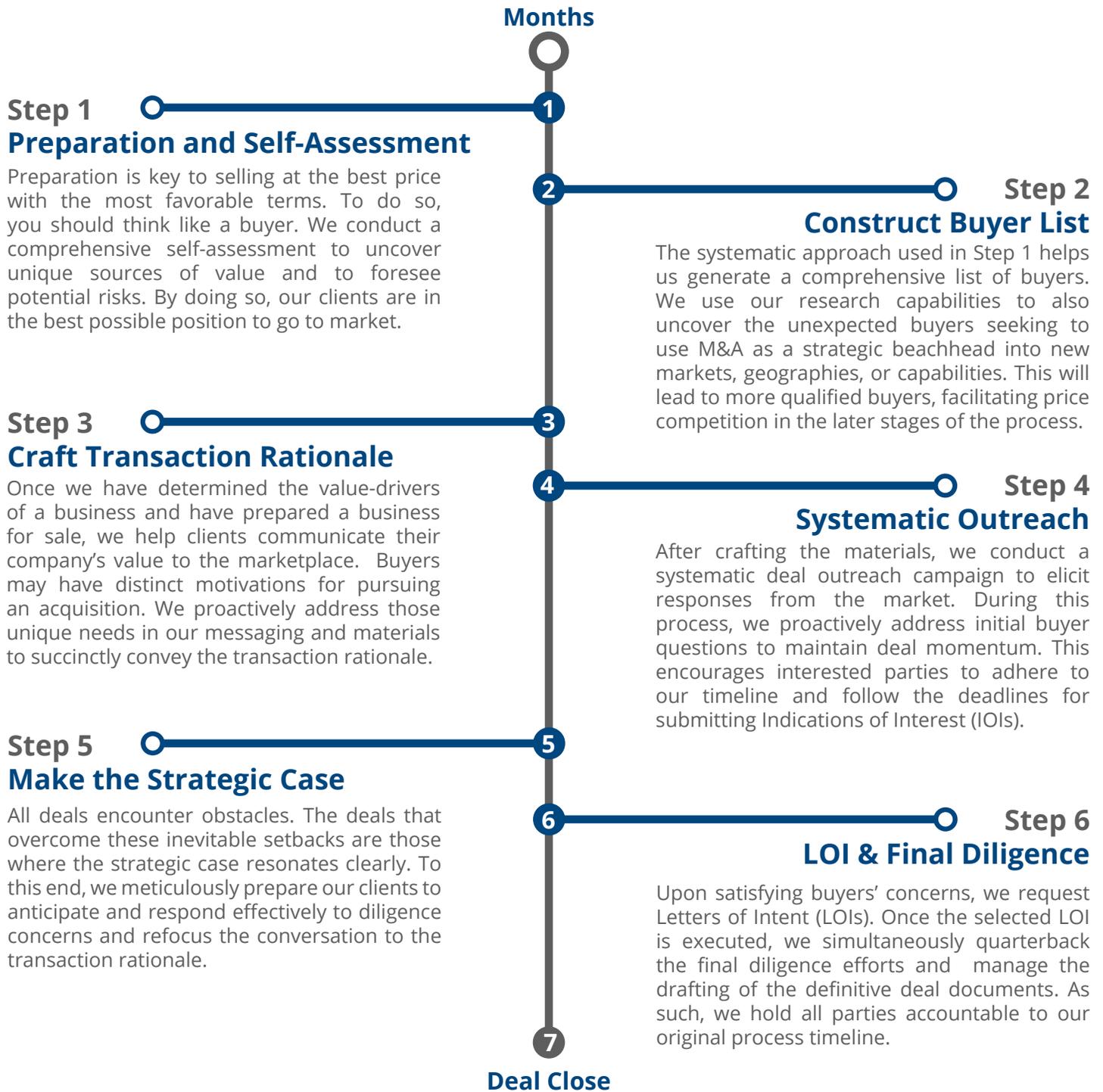




How Do You Create a Successful Auction?



There are four key elements to a successful sell-side process: **(1) preparation; (2) a comprehensive buyer pool; (3) competition among qualified buyers; and (4) timeline discipline.** Together, these elements keep buyers motivated and create urgency. We approach every sell-side deal from the perspective of a buyer. Our systematic approach helps us uncover buyers others might miss while crystallizing the transaction rationale. When following our structured process, we give our clients the best opportunity to command a premium price.



Research

We collect and analyze the right information to facilitate better decision making as well as to uncover new opportunities for market entry, tech transfer, access to capital, partnerships, and mergers & acquisitions.

Research Services

- Find Partners
- Identify New Markets
- Decipher Market Trends
- Understand Competitors



Strategy

We help you position your business for long-term success and resilience. We work with you to identify fitting markets for your business, to clarify the strategic tradeoffs, and to help chart market entry, exit, or growth plans.

Strategy Consulting

- Select Focus Areas
- Identify Divestitures
- Foresee Long-Term Risks
- Chart Deliberate Plans



Corporate Finance

We use advanced financial modeling to enable decision makers to evaluate the full spectrum of possible financial consequences of any action. As such, we use quantitative tools to ensure objectivity and clarity in decisions.

Outsourced CFO Assistance

- What-If Analysis
- Planning & Analysis
- Exit Value Estimation
- Transaction Preparation



M&A Advisory

We blend our capabilities to identify the markets and strategic prospects or investors for which our client's businesses, tech, and innovations add the most value. We adapt our pitch to each prospect to maximize value.

M&A Services

- Buy-side
- Sell-side
- Capital Formation
- Technology Transfer

We help companies and entrepreneurs
make and implement the toughest business decisions!